

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Spring 2, 2023
 Students Who Get All Foundation Courses Waived
 Standard Track – 20 months

Spring II 2023	Summer I 2023	Summer II 2023	Fall I 2023	Fall II 2023	Spring I 2024	Spring II 2024	Summer I 2024	Summer II 2024	Fall I 2024
RPS 6100- Influence, Persuasion and Negotiation Strategy-3 credits	FIN 6550- Financial and Economic Global Strategy-3 credits	MGT 6050- Business Analytics for Strategic Decision Making-3 credits	MGT 6570- Innovation, Strategy and Corporate Sustainability- 3 credits	ENT 7300- Marketing for Entrepreneurship-3 credits	ENT 7600- Innovation and New Product Development- 3 credits	MKT 7960- Marketing Strategy-3 credits	MKT 7900- Consumer Behavior-3 credits	MKT 7880- Global Marketing- 3 credits	MBA 6700- Integrated Learning Capstone-3 credits